UPPER GUADALUPE RIVER AUTHORITY STRATEGIC GOALS (*Amended in April 2015*)

Goal 1: Raise public awareness of the UGRA mission, the importance of the Upper Guadalupe River and the need for conservation.

Goal 2: Promote and provide dependable water supplies for Kerr County.

Goal 3: Retain and develop quality staff.

Goal 4: Build scientific knowledge base for springflow, river flow and water quality.

Goal 5: Continue to provide environmental laboratory service to internal and external customers.

Goal 6: Conserve and reclaim surface water quality in Kerr County.

Goal 7: Continue efficient management of UGRA.

April 1, 2018 – March 30, 2019 Status Update

Action Step	Necessary Tasks	Task Status
1.1 Continue "Let's Keep Our	1.1.1 Promote concept through	1.1.1 The slogan is currently included in all UGRA press
River Clean" Campaign	radio PSAs, newspaper,	releases, the monthly <i>Currents</i> article, the UGRA website, all
	promotional items, talks	UGRA brochures, and radio and TV ads.
		The slogan is printed on bumper stickers, water bottles, rain gauges, mini notebooks, first aid kits, reusable shopping bags, and pet waste bags used as promotional give-aways at special events.

Goal 1: Raise public awareness of the UGRA mission, the importance of the Upper Guadalupe River, and the need for conservation

Action Step	Necessary Tasks	Task Status
		The slogan promoting the concept was printed on six hundred 2018 River Clean Up t-shirts. The concept was promoted in regularly airing public service announcements on FM 92.3, FM 96.5, FM 104.9, FM 106.1, and Texas Public Radio.
1.2 Encourage the restoration and preservation of the Guadalupe River watershed through proper land management practices	1.2.1 Provide literature to public	 1.2.1 UGRA staff has developed and produced brochures which are provided to the public. UGRA staff also makes available to the public over 15 pieces of literature produced by other agencies. Info is placed in the GBNRC lobby and distributed at events as appropriate. UGRA webpage is routinely updated to facilitate ease of use, encourage visitation, and enhance information dissemination. Routine updates include press releases, <i>Currents</i> articles, and all PWPG documents. A redesigned website was launched in 2018 to include an updated format and additional features.
	1.2.2 Seminars and workshops	1.2.2 UGRA partnered with Texas Parks and Wildlife Department to host an information session regarding management of <i>Arundo donax</i> and the Healthy Creeks Initiative program.
	1.2.3 Presentations to the public	1.2.3 See 1.3.1 for more information on presentations to the public.
1.3 Facilitate the understanding of water issues, including water conservation,	1.3.1 Disseminate information to public via media and personal presentations at least once per month.	1.3.1 For this reporting period, UGRA made 29 different presentations reaching 2,039 people ranging in age from schoolage children to adults.

Action Step	Necessary Tasks	Task Status
water quality, and programs relevant to Kerr County		UGRA held information booths at 6 different events and spoke with 495 people.
		During this reporting time period, 9 press releases were distributed to the local newspapers.
		Staff continued the weekly radio show called the "River Report" on the Ranch radio FM 92.3 and The Fox 96.5 FM through September 2018. Radio ads are also featured on the Ranch 92.3, The Fox 96.5, the River 106.1 and 104.9 Encore stations. Daily water conservation tips are featured on Rev FM 94.3 PM and Texas Public Radio.
		In October 2018, a "UGRA Weekly News" ad feature was initiated in the Kerrville Daily Times, Hill Country Community Journal, and West Kerr Current.
		Monthly display ads appeared in the Kerrville Area Chamber of Commerce publication BusinessLink.
		UGRA also regularly avails staff to assist on articles with a focus on water issues produced by newspaper staff. During this reporting period, UGRA was mentioned or featured in 11 articles apart from UGRA sponsored articles.
		Summer Swimability Study is conducted from Memorial Day to Labor Day with 21 sites tested weekly for bacteria. Results are posted on the UGRA website and provided via phone to interested members of the public.
		The UGRA EduScape was completed in September 2018. This redesign of the landscape of the Guadalupe Basin Natural

Action Step	Necessary Tasks	Task Status
		Resources Center demonstrates 15 stormwater retention and
		water conservation techniques. The Hill Country Master
		Gardeners partnered with UGRA to develop the design and the
		Hill Country Master Naturalists are assisting with maintenance
		of the landscape. Riverside Nature Center has been contracted
		to provide interpretive programs and tours of the landscape. A walking path with interpretative signs also facilitates a self-
		guided tour with prompts to visit the UGRA EduScape website
		for additional details. The EduScape was awarded the 2018
		Rain Catcher Award by the Texas Water Development Board.
		In January 2017, UGRA partnered with Kerr County in a FEMA flood warning implementation grant request for \$980,000.
	1.3.2 Continue Volunteer Summer Study	1.3.2 UGRA's Volunteer Summer Study program had 27 participants who collected 329 samples in 2018 and is scheduled to begin in June 2019.
	1.3.3 Continue Shadowing Program	1.3.3 During this reporting period, UGRA did not host any students during the annual Schreiner University job shadow day program.
	124 Continue Intern Drognom	124 Four Schwinger University attracted a complete dia total of
	1.3.4 Continue Intern Program	1.3.4 Four Schreiner University students completed a total of 423 internship hours by assisting UGRA staff with field and other natural resources department activities as well as by assisting with environmental laboratory activities.
	1.3.5 Participate in relevant	1.3.5 UGRA participated in various public school and
	activities organized by other	community science activities including B.T. Wilson Outdoor
	agencies and organizations	Education Camp, Spring and Fall Festivals at Riverside Nature
		Center, Tom Daniels' Science Expo, Center Point Elementary
		Career Day, Hunt School Earth Day Program, KISD 4th grade

Action Step	Necessary Tasks	Task Status
		day at Riverside Nature Center, City of Kerrville Get Outdoors
		Day, Master Gardeners Plant Sale, and UGRA 2 nd Grade Science
		Day at Riverside Nature Center.
		UGRA works with other local and state agencies in reporting and investigating complaints (also noted in 6.2.1.).
		UGRA's Annual River Clean Up involves the participation of and coordination with the City of Kerrville, Kerr County, Texas Commission on Environmental Quality, Boy Scouts of America, Texas Parks and Wildlife Department, Riverside Nature Center, and various other local participants.
		UGRA's 2018 Annual River Clean Up was held on 7/28/18 resulting in 10,480 pounds of trash removed from the river and garnering participation from 505 volunteers; the 2019 clean up is scheduled for 7/27/19.
		UGRA currently serves as the political entity that administers contracts for the Plateau Water Planning Group. UGRA staff time is used in administering the contracts and funding and maintaining the PWPG website in lieu of cash to support the administration of the PWPG.
		UGRA is a non-voting member of the Guadalupe Basin Coalition and participates in discussions on river flow, the Edwards Aquifer Habitat Conservation Plan and potential rules and legislation affecting basin water users.
		GM is a member of Kerrville Morning Rotary and past- President.

Action Step	Necessary Tasks	Task Status
		GM is a Hill Country CASA volunteer
		GM served on board of the Community Council of South Central Texas as Kerr County's low income sector representative.
		GM served on the Kerrville 2050 Comprehensive Plan Steering Committee
		Nat. Res. Cood. serves on the board of Kerr County Women's Chamber.
		Nat. Res. Cood. serves on board of Riverside Nature Center.
		Nat. Res. Coord. served on the Kerrville 2050 Comprehensive Plan Water, Wastewater, and Drainage subcommittee.
		Staff provides supplies to a roadside clean up crew called the Kerrville South Community Action Group. During this reporting period twelve clean ups were conducted.
		Staff also provided supplies and instructions to 3 other groups who conducted clean ups as a community service project.
		In total, 15 clean up events were held with participation by 90 people during the reporting period.
		UGRA staff is participating as a stakeholder in development of a Conservation Plan for Freshwater Mussels in the Guadalupe River. The plan is being developed by Texas Parks and Wildlife Department with participation from US Fish and Wildlife Service, US Geological Survey, UGRA, and GBRA.

Action Step	Necessary Tasks	Task Status
	1.3.6 Publish UGRA Year in Review newsletter annually to include UGRA activities and human interest sections	1.3.6 UGRA developed and published a 6-page Year in Review publication in February 2019. Approximately 15,000 copies were distributed via inserts in the local newspapers. Additional copies have been distributed at special events.
	1.3.7 Produce monthly "Currents" article to be printed in area newspapers	1.3.7 UGRA produces a monthly column titled <i>Currents</i> published each month in the <i>Hill Country Community Journal</i> , the <i>Kerrville Daily Times</i> , and in the <i>West Kerr Current</i> . The articles focus on relevant water quality and quantity issues.
1.4 Evaluate and refine outreach and education approach at end of year	1.4.1 Measure effectiveness of action steps by number of persons reached and feedback from participants.	 1.4.1 UGRA staff record the number of participants reached by all UGRA presentations (also noted in 1.3.1). UGRA utilized responses by River Clean Up participants to an online survey to modify the format of the 2018 clean up. UGRA also utilized an online survey to modify the Volunteer Summer Study. UGRA initiated a survey for participants of EduScape tours to provide feedback on their impression of the tour and their likelihood to implement the practices demonstrated.

Action Step	Necessary Tasks	Task Status
2.1 Firm up or increase yield of	2.1.1 Participate, as needed, in	2.1.1 In September 2015, Arcadis, Inc. completed the study
Permit 5394D	state administrative processes	titled, "2015 Water Availability Analysis for UGRA and Kerr
	to preserve or enhance UGRA	County." It was presented to the Board at the September 2015
	Permit 5394D	Board meeting. The study analyzed UGRA's permit at three eastern Kerr locations and modeled the County's MOU at the same three locations.
		In October 2015, UGRA and Kerr County held a joint meeting to review and discuss the "2015 Water Availability Analysis for UGRA and Kerr County."
		In January 2016, the UGRA Board and Kerr County approved an Interlocal Agreement in which both parties agreed to share the loan payment of \$250,000 if successfully funded by the TWDB via SWIFT funding.
		Several meetings were held in-person and via teleconference with Martin Marietta personnel to discuss an access agreement allowing for the analysis of the Bedrock quarry for water storage. The agreement was not executed due to the issues between the City of Kerrville and Martin Marietta over the annexation of the new quarry.
		In February 2016, UGRA submitted an abridged application for TWDB funding in the amount of a \$250,000 loan request.
		On April 7, 2016, UGRA staff and Vice-President Waller participated in a teleconference with the TWDB SWIFT financial and engineering team along with UGRA legal counsel, Tony Corbett, and Arcadis engineer, Fred Blumberg.

Goal 2: Promote and provide dependable water supplies for Kerr County

On April 11, 2016, based on the abridged SWIFT application, UGRA was invited to submit an application for funding. The deadline for submission was May 11, 2016. Based on the financial information from the teleconference with TWDB SWIFT staff, input from UGRA legal counsel, and the delay in acquiring an access agreement with Martin Marietta, UGRA staff did not submit the application for funding for this round of SWIFT funding. In July 2016, staff met with Kerrville Chamber of Commerce President, Terry Cook regarding water supply in Eastern Kerr County. In August 2016, staff and Vice-President Waller participated in a teleconference with the engineering firm in Denver Colorado, Deere Ault, who specialize in quary conversion to water supply. In October 2016, staff and Vice-President Waller met with representatives from Martin Marietta (MM) to discuss next steps in analyzing the Bedrock Quarry. Note there were two follow-up discussions including City of Kerrville representatives. MM determined to use the Bedrock Quarry for waste stream disposal (fines) so it will not be available for water supply. MM did offer to scupt the new pit for water supply. MM did offer to scupt the new pit for water supply. MM did offer to scupt the new pit for water supply. MM did offer to scupt the new pit for water supply. MM did offer to scupt the new pit for water supply. MM did offer to scupt the new pit for water supply. MM did offer to scupt the new pit for water supply. MM did offer to scupt the new pit for water supply. MM did offer to scupt the new pit for water supply. MM did offer to scupt the new pit for water supply. MM did offer to scupt the new pit for water supply. MM did offer to scupt the new pit for water supply. MM did offer to scupt the new pit for water supply. MM did offer to scupt the new pit for water supply. MM did offer to scupt the new pit for water supply. MM did offer to scupt
Director, Brian O'Conner, Kerrville CVB Executive Director, Charlie McIlvain and Bruce Strachke.

Action Step	Necessary Tasks	Task Status
Action Step	Necessary Tasks	Task StatusIn March 2017, Commissioner Letz and staff met with GBRA GM, Kevin Patteson to discuss water needs for eastern Kerr and western Kendall counties. Mr. Patteson indicated that GBRA would be open to discussion on a regional water supply project.In April 2017, UGRA staff and board directors participated in a groundwater roundtable discussion relating to the findings of the Ellenberger Research Group.In April 2017, staff and Vice-President Waller met with Curtis Wheatcraft to discuss plans for his quarry in Center Point. Mr. Wheatcraft expressed interest in further discussion.In December 2017, the Water Source Development Committee and Kerr County Commissioner Jonathan Letz met with Curtis Wheatcraft. Mr. Wheatcraft provided a tour of his Center Point quarry and adjoining property he does not intend to mine. He expressed interest in working with UGRA and Kerr County to investigate the potential of the property for an off-channel reservoir.In January 2017, an access agreement was provided to Mr. Wheatcraft which would allow UGRA to investigate further the potential of the quarry for water supply. Mr. Wheatcraft delayed executing the agreement due to his involvement in procuring the proper permits for his asphalt plant.
		proper permits for his asphalt plant. In November 2018, UGRA approved an access agreement with Curtis Wheatcraft and engaged Westward Environmental Inc to perform an initial feasibility study.

Action Step	Necessary Tasks	Task Status
		In March 2019, Westward Environmental, Inc. presented the feasibility study to the Board. Currently, the Water Source Development Committee is investigating appraised value of the pit when mined out in order to continue discussion with Curtis Wheatcraft.
	2.1.2 Continue discussions with GBRA regarding extension of subordination agreement and potential to subordinate Canyon Lake rights to Permit 5391D	2.1.2 In 2013, UGRA filed a contested case hearing request and was granted standing in the hearing regarding the issue of a water permit for GBRA that could potentially impact UGRA's water rights. Discussions with GBRA and legal counsel have touched on Canyon Lake rights and subordination.
		In February 2015, UGRA was granted standing by TCEQ in the GBRA mid basin permit hearing.
		In October 2015, UGRA staff, Director Waller, and Kerr County Commissioner Letz met with GBRA staff and board member in an attempt to reach a settlement agreement with GBRA. GBRA subsequently indicated that they were not interested in a settlement agreement.
		In November 2015, UGRA legal counsel filed Interrogatories for TCEQ and GBRA in order to identify the legal basis for our protest and seek answers from TCEQ and GBRA.
		In December 2015, UGRA received notice that GBRA refused to respond to UGRA's interrogatory, but TCEQ chose to respond. TCEQ's response provided the answer UGRA sought. TCEQ confirmed that GBRA must seek an amendment to its Canyon permit in order to store water from Canyon in the new

Action Step	Necessary Tasks	Task Status
		reservoir. UGRA will have the opportunity to protest any such permit amendment if it desires
		In January 2016, TCEQ approved UGRA's Motion to Withdraw from the hearing.
2.2 Draft conceptual plan to	2.2.1 Continue with Eastern	2.2.1 See Section 2.1.1
deliver water to county residents	Kerr Water Supply project	Strategies for utilizing Permit 5394D to deliver water to county residents are listed in the Plateau Region Water Plan.
		The Eastern Kerr Regional Water Supply Plan listed in the Plateau Region Water Plan holds the highest priority ranking of all water supply strategies in the region.
		The Wheatcraft quarry reservoir is a component of this project.
2.2.2 Continue discussions with City of Kerrville on the viability of Permit 5394D being used by the city	2.2.2 UGRA offered free use of water from Permit 5394D to the City of Kerrville until it is used elsewhere.	
	•	The City of Kerrville is conducting a water use study to include all sources of water in order to determine next steps in water supply.
		Staff and President Waller have visited with the City of Kerrville consultants from HDR Engineering, Inc.

Goal 3:	Retain	and	develop	quality	v staff
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Action Step	Necessary Tasks	Task Status
3.1 Offer competitive salaries	3.1.1 Develop salary and benefit ranges commensurate with positions	3.1.1 This is an ongoing process involving annual review. No formal salary survey has been conducted, but data is collected from local and similar institutions prior to budget preparation.Note that five employees have served 10-plus years and one
		employee has served 5+ years. The Human Resources Committee reviews salaries and benefits as budgets are drafted.
3.2 Provide continuing education opportunities	3.2.1 Budget for classes, seminars, and certification necessary for proper job performance	3.2.1 The FY19 budget contains funding for continuing education for all staff except the part-time janitorial staff. Staff attended 36 training events (in situ or online) on topics including IT, human resources, insurance, payroll, PeachTree software, water planning, ASR, communication, Arundo donax management, freshwater mussels, land stewardship, surface water quality monitoring, data integrity and the NELAC standard. Additionally, the GM completed 6 hours of financial investment training.
	3.2.2 Cross-train routinely to ensure continuous operation in event of absences	3.2.2 Small staff size and specialties makes this task a challenge, but to date all positions have been handled well during absences. Both the general chemistry analyst and the lab manager can run all chemistry and microbiology tests. The general chemistry analyst also completed a course to be eligible to serve as technical manager in microbiology (see 5.8.1).
3.3 Provide employment structure	3.3.1 Provide Personnel Policy Manual to employees	3.3.1 All employees received and signed for a Personnel Policy Manual.

Action Step	Necessary Tasks	Task Status
3.4 Annual reviews	3.4.1 Annually prepare performance evaluation for employees	3.4.1 During first year of hire, all employees receive a 90-day evaluation and a 180-day evaluation. Thereafter all employees receive an annual evaluation. Evaluations are up to date.
3.5 Proper staff alignment	3.5.1 Annually review staffing needs and task requirements	3.5.1 UGRA staffing needs are discussed annually with the Human Resources Committee prior to and during budget preparation. Staffing needs will be discussed in preparation of the FY19 budget this summer.

Action Step	Necessary Tasks	Task Status
4.1 Continue developing database for springflow	4.1.1 Continue springflow measurement program	4.1.1 Starting in 2008, UGRA contracted with USGS to measure flow at 5 locations to estimate the impact of springs and spring groups to the flow of the Guadalupe River. UGRA staff expertise and equipment is currently at a level that this task can be done in house. UGRA staff took over the data collection for this program in October 2017 and it has continued without interruption since. The funds to USGS for this program were reallocated to install a high intensity rain gage at the Hunt streamflow monitoring station.
4.2 Continue developing river flow database	4.2.1 Continue streamflow gaging station program with the United States Geological Survey	 4.2.1 UGRA contracts annually with USGS to fund operation of three streamflow gauges in Kerr County. Note that City of Kerrville shares the costs for two gauges. UGRA takes streamflow measurements at 14-18 sites to support data collection for the Clean Rivers Program and County Wide Goal Based Monitoring Program. UGRA financially supports the maintenance of a rainfall gauge network in Kerr County (owned by GBRA).
4.3 Continue participation in the Texas Clean Rivers Program (CRP)	4.3.1 Continue to subcontract with GBRA to monitor water quality in Kerr County	4.3.1 UGRA is in the second year of 2-year subcontract with GBRA for CRP.
	4.3.2 Continue staff participation in CRP events and conferences (i.e. Basin Steering Committee meeting, coordinated monitoring meeting, SWQM conference)	4.3.2 UGRA made a presentation at CRP Basin Steering Committee meeting in Seguin. UGRA participated in all CRP conference calls and meetings. UGRA contributed information to the annual CRP Basin Highlights report.

Goal 4: Build scientific knowledge base for springflow, river flow and water quality

Action Step	Necessary Tasks	Task Status
4.4 Continue implementing activities outlined in Bacteria Reduction Plan for the Upper Guadalupe River	4.4.1 Continue water quality monitoring of previously impaired area	4.4.1 Sites previously monitored under the Bacteria Reduction Plan grant were moved to the Clean Rivers Program contract starting in FY15. The sites in the previously impaired area continue to be monitored monthly.
	4.4.2 Continue education programs promoting awareness of potential sources of fecal bacteria pollution (i.e. stormwater runoff, waterfowl, roosting birds, pet waste, OSSFs)	4.4.2 Awareness of potential pollution sources continues to be included in nearly all UGRA presentations. Public service announcements on these topics are currently airing on three local radio stations.
	4.4.3 Continue monitoring bird deterrent structure installed on SH 16 Bridge	4.4.3 Inspection of the bird deterrent structure is conducted during the monthly animal recreators surveys or more frequently if needed.
	4.4.4 Continue routine animal and recreators surveys	4.4.4 Surveys continue to be conducted once per month.
	4.4.5 Continue to partner with Kerr County Environmental Health Department to disseminate information for homeowners with OSSFs	4.4.5 The materials for homeowners with OSSFs continue to be made available to the public through UGRA and Kerr County Environmental Health.
	4.4.6 Continue to partner with local agencies to manage non-native waterfowl populations in riverside areas	4.4.6 The City of Kerrville printed additional "Don't Feed Ducks and Geese" signs and installed them at Kerrville parks.

Action Step	Necessary Tasks	Task Status
	4.4.7 Continue to assist local	4.4.7 A total of 34 pet waste stations have been purchased or
	entities with supplies for	facilitated by UGRA and are in use in Kerr County. UGRA
	existing pet waste stations and	continues to purchase refill pet waste station supplies for Kerr
	evaluate need for additional	County and replacement signs, and trash cans as needed. The
	stations	City of Kerrville purchases their own refill supplies.

Action Step	Necessary Tasks	Task Status
5.1 Maintain accreditation	5.1.1 Pass biannual NELAP	5.1.1 During the February 2018 audit, TCEQ reviewers
through the National	audits and address any	determined that most problems identified in our 2016 audit had
Environmental Laboratory	identified deficiencies	been addressed. They identified 8 issues, three of which were
Accreditation Program		deemed critical. We prepared a response to the audit findings
(NELAP) as implemented by		including corrective actions to address all issues and the
The NELAC Institute (TNI)		response was accepted by TCEQ in July 2018 to close out the
and the Texas Commission on		audit.
Environmental Quality		
(TCEQ)	5.1.2 Perform two rounds of proficiency testing annually in general chemistry and microbiology	5.1.2 All PT tests are current per NELAP requirements. We have now completed 9 years of microbiology and general chemistry testing with a 96% or greater success rate for each study (4 failures in 2009, 1 in 2010, 1 in 2011, 1 in 2012, 1 in 2013, 2 in 2014, 1 in 2015, and 2 in 2016, 0 in 2017, 5 in 2018, and 1 in 2019).
	5.1.3 Maintain laboratory documents in compliance with the current TNI Standard (i.e. standard operating procedures, quality manual)	5.1.3 SOPs are in place for all certified tests. These SOPs are updated as errors are identified or as regulations change. Quality Manual is in place. This manual is updated as errors are identified or as regulations change.
5.2 Maintain superior customer service	5.2.1 Work with local Texas Water Utilities Association (TWUA) to offer continuing education classes	5.2.1 Staff gave a presentation at the February 2018 Hill Country Chapter TWUA meeting.
	5.2.2 Assist customers to comply with testing requirements of third party agencies (i.e. DSHS, TCEQ, lenders)	5.2.2 UGRA maintains good relations with our customers by providing timely and high quality service and providing answers to numerous inquiries and questions. We have attached a survey to our report emails to get more feedback from customers and to give us the opportunity to improve our service.

Goal 5: Continue to provide environmental laboratory service to internal and external customers

Necessary Tasks	Task Status
5.3.1 Routinely evaluate fee schedule	5.3.1 Lab testing fees for in house analyses increased in October 2017. Subcontract testing fees were previously raised in FY17.
5.3.2 Survey other area labs and adjust UGRA lab fees as appropriate	5.3.2 Completed as part of the process to determine new fee schedule for FY18. Our prices are not the lowest in the area, but we have not lost customers due to this. In fact, in FY18 we estimate we have added 15 routine bacteria samples that will be brought in monthly.
5.4.1. Maintain inventory and replacement schedule to consider in annual budget preparation	5.4.1 Capacity and condition of equipment has been evaluated to determine necessity for replacement. Needed replacements are considered during the development of the annual budget.
5.5.1 Purchase and/or upgrade lab equipment which will create a positive cost/benefit ratio by reducing personnel time needed per test	5.5.1 UGRA provided information to a customer that was required to report fecal counts five times per week that allowed them to switch to reporting to E. coli. This switch has reduced the amount of quality control required for microbiology and increased flexibility in staffing requirements.
5.5.2 Aggressively seek competitive vendors for best lab supply prices	5.5.2 Multiple quotes are sought, and items purchased in bulk to minimize costs.
5.6.1 Monthly, prepare report evaluating actual number of tests and generated revenue compared to targeted test and revenue goals necessary to meet budget target	5.6.1 Test and revenue reports are generated for each UGRA Board Meeting. The monthly revenue is charted against the target revenue and included in the lab manager's report in the board book. Current FY19 total revenue is about \$24,000 ahead of this time last year. Since the beginning of FY19, Standard Water Quality Package testing has risen slightly due to HGCD requiring all permit applicants to complete the testing as part of the permit process. Wastewater BOD tests have increased by
	 5.3.1 Routinely evaluate fee schedule 5.3.2 Survey other area labs and adjust UGRA lab fees as appropriate 5.4.1. Maintain inventory and replacement schedule to consider in annual budget preparation 5.5.1 Purchase and/or upgrade lab equipment which will create a positive cost/benefit ratio by reducing personnel time needed per test 5.5.2 Aggressively seek competitive vendors for best lab supply prices 5.6.1 Monthly, prepare report evaluating actual number of tests and generated revenue compared to targeted test and revenue goals necessary to

Action Step	Necessary Tasks	Task Status
		has increased by 5% during FY19. This is mainly since the lab in Comfort and in San Antonio are no longer accepting drinking water samples for the public.
5.7 Modify laboratory business plan as needed	5.7.1 Examine cost/benefits of running certain tests	5.7.1 Cost/benefit analysis was completed for primary tests as part of approved fee adjustment in 2018.
		Batching procedure for hardness and iron testing included in Standard Water Quality package has been working well to save both time and money.
		UGRA assisted a customer to switch from fecal monitoring to E. coli MPN monitoring. This eliminated a large amount of quality control in micro, thus freeing up more staff time
	5.7.2 Determine which analyses can be expanded with current staff	5.7.2 Current lab staffing is keeping up with currently ordered tests, but expansion to new tests may require additional staff.
		We determined that the expansion of presence/absence test for bacteria is likely limited by available customers and not by lab capabilities.
	5.7.3 Survey market to determine practicality of expanding analyses	5.7.3 We were able to start accepting samples for Lead and Copper Rule testing in FY16 and Water Quality Parameters in FY19 due to a change in drinking water monitoring regulation. Even though the testing itself is subcontracted to another lab, we assist our customers by providing bottles and instructions and by shipping the samples. Staff has been trained on the sample acceptance requirements for these tests to better assist our customers. Our subcontract fee covers UGRA staff costs for shipping and handling the samples and our customers are happy

Action Step	Necessary Tasks	Task Status
	5.7.4 Develop profitability plan	 to have a local lab who can facilitate this complicated testing process for them. 5.7.4 Lab staff has minimized costs and retains customers by providing excellent customer service (see 5.5.2)
5.8 Provide for redundancy in staffing	5.8.1 Ensure lab maintains technical managers and deputy technical managers for chemistry and microbiology for continued operations per TNI Standard	5.8.1 TCEQ recognized Nicole Shepherd as lead technical manager for chemistry and microbiology, and Jay Savary and Tara Bushnoe as deputy technical managers for microbiology. Ben Braeutigam has been recognized as a deputy technical manager in microbiology and chemistry.
	5.8.2 Maintain cross training in laboratory testing and operational tasks	5.8.2 Laboratory staff is being trained in quality control and management duties. The general chemistry analyst has been trained in all microbiology testing. The microbiology analyst has begun cross-training in the chemistry lab.

Action Step	Necessary Tasks	Task Status
6.1 Continue water quality monitoring	6.1.1 Conduct routine water quality monitoring of tributaries and the mainstem Guadalupe River through the County Wide Goal Based Monitoring Program	6.1.1 Monitoring plan has been implemented. The results are compared to state standards for water quality or internally developed benchmarks for parameters that do not have state standards.
	6.1.2 Conduct the Summer Swimability Program to evaluate swimming holes throughout Kerr County	6.1.2 UGRA conducts water quality sampling and testing for the summer swimability program.
	6.1.3 Conduct Clean Rivers Program (CRP) monitoring and other CRP activities in the Upper Guadalupe River basin	6.1.3 UGRA conducts water quality sampling and testing for the Clean Rivers Program which also includes sampling locations previously covered under the Bacteria Reduction Plan.
6.2 Continue complaint investigations	6.2.1 Promptly respond to spills, pollution reports and other water quality complaints	6.2.1 During the reporting period, staff investigated 6 complaints involving numerous field visits for data collection.Staff continues to take lead and arsenic water and soil samples at the Hill Country Shooting Sports Center annually.
	6.2.2 Continue to supply appropriate spill equipment to volunteer fire departments	6.2.2 UGRA continues to maintain spill containment supplies and will purchase them for any interested local entities.
6.3 Continue to participate in the Guadalupe Blanco River Trust	6.3.1 Partner with the Guadalupe-Blanco River Trust to host events and workshops.	6.3.1 Current Board Member serves as GBRT Board member and makes regular reports to UGRA board. An additional board member also serves as an alternate representative to GBRT.

Goal 6: Conserve and reclaim surface water in Kerr County

Action Step	Necessary Tasks	Task Status
		UGRA donates \$5,000 annually to GBRT. This amount was increased in FY19 from \$2,500.
	6.3.2 Provide information about the Guadalupe-Blanco River Trust to interested members of the public	6.3.2 Links to GBRT website are maintained on the UGRA website. Brochures from the Texas Land Trusts Council are available in the UGRA lobby and at UGRA information booth events.
6.4 Preempt potential pollution problems	6.4.1 Monitor, notify, and communicate issues with the potential to cause water quality problems	6.4.1 Results of UGRA water quality monitoring programs are compared to state standards for water quality or internally developed benchmarks for parameters that do not have state standards.
		UGRA contracts with a local firm to pick up solid waste (trash) at 15 river crossings resulting in an estimated 32,470 pounds of trash removed in 2018.
		UGRA continues to partner with Kerr County to maintain three trash cans at Brinks Crossing to address persistent littering at this location.
		In 2017, UGRA initiated summer patrols for littering at three crossings where large amounts of trash are routinely collected. The program continued in summer 2018 and consisted of 133 hours spent visiting Hunt Crossing, Ingram Dam, and Brinks Crossing. The patrols are expected to resume in Summer 2019.
		In FY18, UGRA partnered with Kerr County to initiate a feral hog tail bounty in the Guadalupe River watershed in Kerr County. Feral hogs are destructive to riparian areas and can increase E. coli bacteria values in surface water. During this reporting period, 1766 tails have been reported to the bounty

Action Step	Necessary Tasks	Task Status
		 program and \$28,235 have been issued in bounty payments (combination of UGRA funds and USDA grant). In FY18, UGRA began a partnership with Texas Parks and Wildlife Department to provide no cost management of <i>Arundo donax</i> to Kerr County landowners through the Healthy Creeks Initiative. During this reporting period, 24 properties received treatment.
	6.4.2 Annually complete the river corridor flyover video	6.4.2 Since 2009, UGRA has worked with a local videographer to produce a river corridor video annually. The most recent footage was shot in January 2019 and the 2011 -2019 footage can be viewed on the UGRA web page. UGRA uses the footage as a resource to identify land use changes and assist with water quality investigations.
6.5 Initiate and/or support legislation to protect water quality	6.5.1 Stay abreast of legislative issues and communicate with legislators	 6.5.1 UGRA monitors legislative efforts via TWCA's legislative service and GBC's lobbyist reports. In April 2016, staff met with senatorial candidate Dawn Buckingham to discuss Kerr County water concerns. Note: staff
		attended several other forums with senatorial candidate Buckingham as a water resource. In September 2016, staff attended a legislative briefing with Representative Lyle Larsen.
		In September 2016, UGRA hosted an area-wide water district meeting for Representative Andy Murr. Representative Murr listened to concerns and related potential issues for the upcoming legislative session.

Action Step	Necessary Tasks	Task Status
		 In March 2017, Meghan Hope of the Texas Comptrollers Office presented the FWS potential mussel listing process to the UGRA Board of Directors. Note: staff presented to the workgroup in Austin regarding local conditions and projects undertaken by UGRA that potentially benefit mussels. In January 2018, Bea Pruneda, District Representative for Senator Dawn Buckingham visited the UGRA Board. In March 2019, Maxie Tirella for Congressman Chip Roy visited
		the UGRA Board.
6.6 Continue to encourage water conservation in the community	6.6.1 Continue a rainwater catchment system rebate program	6.6.1 UGRA's rainwater catchment system rebate program was initiated in 2011. During this reporting period, 27 rebates were issued totaling \$2,082.
		In FY18, UGRA initiated a Rainwater Catchment System Cost Assistance Program; a competitive application program to receive up to \$2,500 for the construction of a rainwater catchment system. Two applications were received, and one winner was selected to receive the full funding amount.
6.7 Continue to implement a water enhancement program	6.7.1 Investigate and support funding for brush management	6.7.1 UGRA General Manager serves on the Plateau Water Planning Group and contributed to the development of the 2016 Plateau Region Water Plan which includes brush management as a water management strategy. No additional updates during this reporting period.
	6.7.2 Construct water and sediment control basins	6.7.2 Seven water and sediment control basins have been completed to date.

Action Step	Necessary Tasks	Task Status
	6.7.3 Continue Water Enhancement Cost Share Program	6.7.3 UGRA continued the Water Enhancement Cost Share Program and in FY19. During this reporting period, UGRA processed 19 applications and reimbursed landowners \$39,369 for brush management activities on 881 acres.
	6.7.4 Monitor effectiveness of water enhancement programs	 6.7.4 Water level sensors have been installed on five water and sediment control basin structures to monitor changes in the volume of water impounded by the structures (K-1, K-2, K-3, K-5, K-6). Rainfall sensors are also in place at four of the structures (K-2, K-3, K-5, and K-6). Water level and rainfall sensing equipment for K-7 has been purchased and will be installed soon. During the reporting period, Water and Sediment Control Basins performance summaries were distributed to the UGRA Board of Directors following significant rain events.

Goal 7: Continue efficient management of UGRA

Action Step	Necessary Tasks	Task Status
7.1 Develop upkeep and maintenance schedule	7.1.1 Survey and prioritize building needs	7.1.1 Ongoing maintenance is considered in annual budget.
	7.1.2 Dedicate portion of tenant revenue to building upkeep and maintenance	7.1.2 Four offices are currently leased by: 1. US Congressman Chip Roy; 2. Headwaters Groundwater Conservation District; 3. Hill Country Voice; and, 4. Kerrville Genealogical Society.
7.2 Optimize tenancy use	7.2.1 Advertise available rental facilities and vacancies	 7.2.1 UGRA staff developed a brochure to promote GBNRC as a meeting facility. The brochure has been placed at the Kerrville Chamber of Commerce, Kerrville Convention and Visitors Bureau, the UGRA lobby and on the UGRA website. In addition to contracted tenants, the lecture hall and classroom were used 57 times (day use) during this time period. Of the 57 times used, 20 uses were paid uses, the remaining 37 were free. Use is down from last year which had a total of 98 uses registered with 68 pay and 30 free.
	7.2.2 Investigate and implement potential facility upgrades to attract day use clients	 7.2.2 UGRA previously installed wireless internet service in the boardroom, classroom and lecture hall. UGRA had the boardroom, classroom, and lecture hall carpeted and painted. The exterior railings and bench were previously painted. The parking lot was seal coated and restriped. An extensive landscaping project, UGRA EduScape, was completed in July 2018.

Action Step	Necessary Tasks	Task Status
7.3 Maintain fiscal integrity	Necessary Tasks 7.3.1 Continue use of Purchase Order Policy, Service Agreements, and Credit Card Policy	Task Status 7.3.1 Approved POs are required prior to every purchase (must be approved by General Manager or Assistant General Manager). Competitive price comparisons and signed service agreements are performed for all UGRA services. UGRA's credit card policy is enforced and monitored monthly (credit card bills are reviewed by the General Manager and Assistant General Manager). Outside bookkeeping checks and balances is provided through Ann Johnson Bookkeeping Services UGRA financials are audited annually by an independent auditor and presented for Board approval. UGRA previously implemented a Laboratory Payment Policy and Customer Credit Agreement resulting in improved collections and no receivables over 90 days. Large write-offs for bad debt have been eliminated. New Customer Service Agreement with Board-approved payment policy stipulations was sent to appropriate customers. Board reviewed the UGRA Investment Policy per the Public Funds Investment Act.